

MONTHLY REWARDS RECAP

MARCH 2018 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers YTD 2018



1. Apple® iPad® Wi-Fi® 128GB - Gold
2. Apple® iPad® Wi-Fi® 32GB - Space Gray
3. Apple® AirPods
4. Bose® QC35 wireless headphones
5. Fitbit® Charge 2™ HR Band

Top Redeemers February 2018



1. Apple® AirPods
2. Apple® iPad® Wi-Fi® 32GB - Space Gray
3. Apple® iPad® Wi-Fi® 128GB - Gold
4. Fitbit® Charge 2™ HR Band
5. Bose® QC35 wireless headphones

Biggest Movers Since Last Report



1. Apple® AirPods
2. Apple® iPad® Wi-Fi® 32GB - Space Gray
3. Apple® iPad® Wi-Fi® 128GB - Gold
4. Weber® Genesis® II E-410 LP Grill - Black
5. Fitbit® Charge 2™ HR Band

NEW THIS MONTH!



Bose® SoundWear™ Companion® speaker



Ninja® Coffee Bar® with Stainless Steel Carafe



Nest® Hello Smart Wi-Fi Video Doorbell



Fossil® Q Venture Gen 3 Smartwatch



KYSEK Ice Chest 35L - 36.98 Qt.



Google Home Max

Rewards News!

April 7th is World Health Day

Health and wellness is important! Healthy people miss less work, are more productive, are more engaged and have higher overall morale. Consistently high redemption of health-related brands like Fitbit® demonstrate just how important health is becoming to people as well. But maintaining focus on your wellness program can be an enormous challenge.

Each year April 7th is recognized around the globe as World Health Day. This can be a great opportunity for your organization to focus on health and wellness. By featuring a different health issue each week in the month of April, you can draw attention to your own wellness program. Use World Health Day as the foundation to show the critical importance of health. Communicate health issues common to your participant base with tips for healthier lifestyles.

The Takeaway: Wellness programs are long-term and ongoing initiatives. Active engagement is the name of the game. Setting aside a month to gain awareness and drive activity can help jump-start engagement. But remember, a wellness program will always require regular communications and promotions to maintain ongoing commitment from participants.

Featured Promo! At-Home Bistro

