

MONTHLY REWARDS RECAP

NOVEMBER 2018 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars October 2018



1. Apple® AirPods
2. Apple® iPad® Wi-Fi® 128GB
3. Apple® iPad® Wi-Fi® 32GB
4. Apple® 10.5" iPad Pro® Wi-Fi® 64GB
5. Amazon Fire TV Stick with Alexa Remote

Top Redeemers - Units October 2018



1. Amazon Fire TV Stick with Alexa Remote
2. Apple® AirPods
3. Ideaworks GPS and Phone Car Mount
4. Ideaworks Portable Luggage Scale
5. Acu-Rite® Indoor/Outdoor Thermometer

Biggest Movers Since Last Report



1. TCL 43" FHD LED Roku Smart TV
2. Yeti® Hopper Flip™ 12 Cooler
3. Fitbit® Alta™ HR
4. Amazon Fire TV Stick with Alexa Remote
5. Trek® Mountain Bike - Marlin 7

NEW THIS MONTH!



Fitbit® Charge 3™ Advanced Fitness Tracker



Presto® Indoor Electric Smoker and Slow Cooker



Atomic 58" Azure LED Light Up Foosball Table



Kate Spade Stemless Wine Tumbler



GoPro® HERO7 Black Action Camera



UGG Women's Bailey Button II Boot

Rewards News!

Make the Holidays Merrier with Points

Help stretch holiday budgets with reward points. The holidays can be stressful. There's so much to do, so little time and too many dollars going out at once.

Help participants relieve some of the stress by suggesting they use points for gifting. Redeem points for special gifts for the family or send something to those who live far away. A point bank account can become their holiday savings plan to make the season bright without taking dollars out of their checking account.

Remind them to have their orders in before **December 12** to ensure arrival of stocked goods by Christmas.

The Takeaway: Build communications showing how to use points for gifts to stretch holiday budgets, encourage redemption and keep your program top-of-mind.

Featured Promo!

Make Holiday Wishes Come True

Make Wishes Come True... with Your Points

