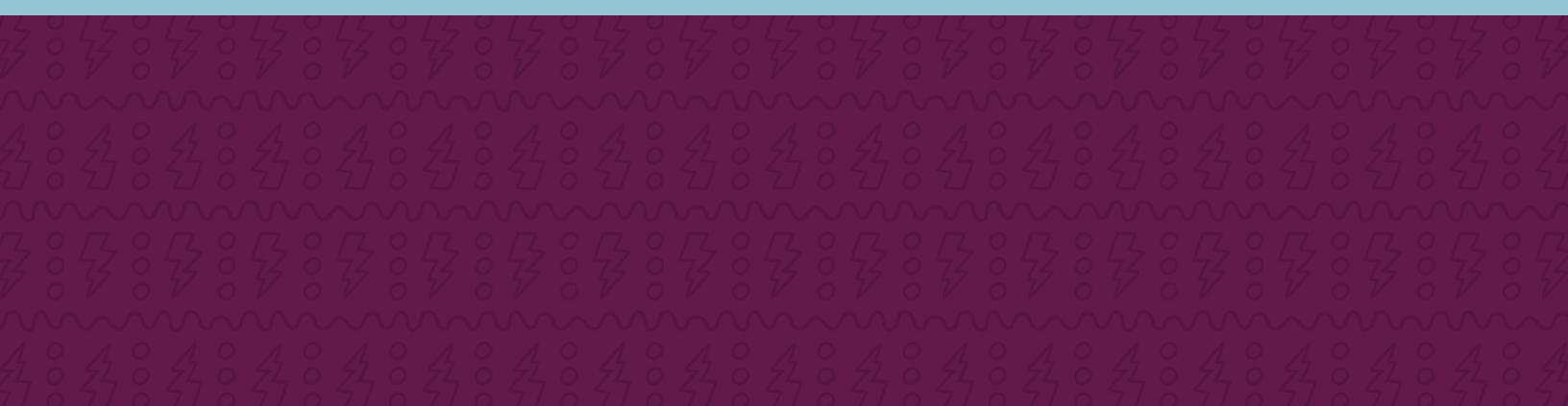




Safety Awareness and Recognition

Promoting safety awareness and
reducing lost-time accidents



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A manufacturing and excavation company was able to reduce direct and indirect costs due to lost-time accidents with the development of a safety engagement program for individuals, teams, and managers.

Situation

Annual losses due to lost-time accidents had reached a high of \$797,808 in a single calendar year. Measuring both direct and indirect costs, it was determined lost-time accidents were directly costing \$9,066 plus a multiple of 10 times that in indirect costs — reaching a total of \$99,726 per accident. As a result, the manufacturing and excavation company knew it needed to find a way to increase safety awareness and reduce lost-time accidents.

\$99,726

**lost per
accident** in
direct and
indirect costs.

Solution

Working alongside Hinda, a safety engagement program was designed to reduce lost-time accidents. **The program focused on:**

- Raising safety awareness
- Increasing attendance at training events
- Reinforcing safe behaviors
- Enabling management with on-the-spot recognition tools
- Fostering individual and team safety culture

The program was based on a points allocation system. Individuals received points for their attendance at monthly safety training seminars, as well as for each month that was free of lost-time accidents for both individuals and department teams. This reinforced individual and team-based cooperation within the program. Managers were enabled to raise awareness and reinforce the program with Safety Recognition Cards to hand out to outstanding employees or teams exhibiting safe behaviors. This structure brought the whole organization together in promoting a culture of safety.

Success

For each year there are no lost-time accidents the company saves upward of \$99,726. More importantly, since the program was launched, there has been only one lost-time accident reported, and the organization's culture of safety is thriving. Safety leaders have been identified within the company and have taken it upon themselves to informally mentor new and younger employees, which continues to strengthen awareness and employee buy-in.

100%

Safety seminar attendance. On a monthly and annual basis, year over year.

To learn more about how you can engage, inspire, and reward your employees and customers, get in touch with Hinda today.

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