



Safety First

Fostering a safe work environment
through training and recognition

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A premier provider of specialty chemicals was able to reduce occupational illness and injury and lost-time incident rates year over year by creating a top-of-mind program that reinforced hazard prevention, promoted safety training, and encouraged worker and team involvement.

Situation

As a provider of specialty chemicals and an OSHA VPP (Voluntary Protection Program) organization, the company was committed to the premise of health, safety, security, and environmental soundness within the communities employees live and work. To maintain these commitments and levels of compliance, they wanted to implement a safety program to reinforce daily and preventative employee behavior. By championing hazard prevention and control, promoting safety training and awareness, and encouraging worker and team involvement, the company aimed to meet its goal of an incident-free, secure, and healthy workplace.

Safety stewardship is a top organizational priority.

Solution

Working closely with the client, Hinda designed and piloted a five-tiered safety initiative. The program featured short-term, midrange, and long-term strategies to drive safety awareness and behaviors in a site-specific context. This approach helped to foster employee buy-in and broad organizational impact.

The solution developed encourages worker and supervisor participation for observed safe behavior, near-miss reporting, and training attendance. It also includes monthly and quarterly goals at the individual and team level.

At the core of this program is Hinda's infinitE® technology platform. The platform is utilized at all plant locations to increase program efficiencies and allow for unique location-based configurations.

Holistically, the program focuses on four core strategies:

- Safe behavior reinforcement
- Safety prevention reporting
- Safety goal rewards
- Safety training reinforcement

To ensure awareness and adoption, the program embraces sustaining strategies for long-term success:

- Program identity creation (logo and theme)
- Program launch training
- Monthly email communication and promotional mailings
- Tracking kiosks throughout each location
- Tip sheets and reminders

Success

The program has expanded to eight different market locations and has resulted in positive impacts across 10 separate plant locations. As a result of the broad organizational adoption, occupational illness and injury and lost-time incident rates have steadily declined year over year since the program's inception.

To learn more about how you can engage, inspire, and reward your employees and customers, get in touch with Hinda today.

www.hinda.com/contact



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