NOVEMBER 2021 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars October 2021



- 1. Samsung[®] 50" LED Flat 4K Smart TV
- 2. Apple[®] AirPods Pro[®]
- 3. Apple[®] iPad[®] WiFi 32GB
- 4. Apple® AirPods® with Charging Case
- 5. Apple[®] iPad[®] WiFi 128GB

Top Redeemers - Units October 2021



- 1. Antwerp Silver American Eagle 1-oz. Coin
- 2. Apple[®] AirPods Pro[®]
- 3. Sonnet 4 x 30 Binoculars
- 4. Apple[®] AirPods[®] with Charging Case
- 5. Allied[™] 25-piece Mini Tool Set with Case

Biggest Movers Since Last Report



- 1. Samsung[®] 50" LED Flat 4K Smart TV
- 2. Apple[®] AirPods Max[™]
- 3. Breville[®] Barista Express[®] Espresso Machine
- 4. Apple[®] iPad[®] WiFi 32GB
- 5. Apple[®] AirPods Pro[®]

NEW THIS MONTH!



<u>Rewards News!</u>

Playing Indoors for Winter

Temperatures are dropping, and we're spending less time outside. Help your participants imagine ways they can spend quality indoor time. Start promoting electronics to give them the ultimate in-home experiences.

- Show how OLED widescreen HDTVs will offer a theater experience in their own living rooms
- Help them visualize seeing all the details of those big games with the quantum leap in picture quality a QLED television offers
- Make those new TVs as appealing to the ears as to the eyes with Bluetooth speakers and soundbars
- Keep them connected with the latest gaming computers, tablets and laptops.

Show your participants how to upgrade their home entertainment area by highlighting the very latest electronics to use during those long winter nights.

The Takeway: Help your participants visualize the entertaining electronics they want to delight them during the cold winter days ahead.

<u>Featured Promo!</u> Holiday Wishes

Make Holiday Wishes Come True... With Your Points