

MONTHLY REWARDS RECAP

DECEMBER 2021 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars November 2021



1. Apple® iPad® WiFi 32GB
2. Apple® AirPods Pro®
3. Apple® AirPods® with Charging Case
4. Apple® 10.9" iPad Air® WiFi 64GB
5. Apple® AirPods® with Wireless Charging

Top Redeemers - Units November 2021



1. Antwerp Silver American Eagle 1-oz. Coin
2. Sonnet 4 x 30 Binoculars
3. Apple® AirPods® with Charging Case
4. Dirt Devil® Express Lithium Hand Vacuum
5. Apple® AirPods Pro®

Biggest Movers Since Last Report



1. Apple® 10.9" iPad Air® WiFi 64GB
2. Apple® AirPods® with Wireless Charging
3. Apple® AirPods® with Charging Case
4. Apple® iPad® WiFi 32GB
5. Apple® iPad mini® WiFi 64GB

NEW THIS MONTH!



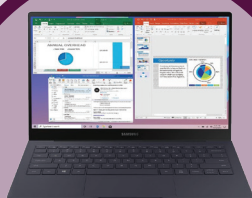
Wolf Gourmet
Stainless Steel
Stand Mixer



Bose®
SoundLink Flex
Portable Speaker



Fitbit®
Charge 5 Fitness and
Health Tracker



Samsung®
13.3" Galaxy Book S
Laptop



Corkcicle®
Wine & Shine Bundle



Ninja®
Foodi Smart XL 6-in-1
Indoor Grill

Rewards News!

Long Nights with Jack Frost

For everyone in the Northern Hemisphere, December 21 marks the first day of winter and the longest night of the year. For most of us, that night lasts for over 15 hours and is even longer the further north you live. Over the next 90 days, everyone will be doing time in the great indoors waiting for the sun to return and free us of Jack Frost's icy grip.

Now's the time to guide your participants to awards that make winter bearable. Have their mouths watering by imagining the scrumptious scents coming from a new Instant Pot® or an AirDaddy™ Air Fryer. Just because it's cold, doesn't mean your participants don't want to look hot. Help them stay fit with a new treadmill or exercise bike. Get them ready for those long winter nights by promoting family movie night on a new Samsung® HDTV or put entertainment at their fingertips with a Sony® PlayStation® or a Nintendo Switch™.

Make this winter memorable for your participants by promoting items to make the most of the of the great indoors.

The Takeaway: Get the most attention during the long winter months with promotions focusing on indoor activities.

Featured Promo! Fun All Night



Enjoy Fun
All Night...
With Your Points