

MONTHLY REWARDS RECAP

MARCH 2022 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars February 2022



1. Apple® AirPods Pro®
2. Apple® 10.2" iPad® WiFi 256GB
3. Apple® 10.2" iPad® WiFi 64GB
4. Apple® 16" MacBook Pro®
5. Apple® iPhone® 12 128GB (SIM-free)

Top Redeemers - Units February 2022



1. Sonnet 4 x 30 Binoculars
2. Apple® AirPods Pro®
3. Cuisinart® Classic® Cutlery 15-Pc. Block Set
4. Apple® AirPods® with Charging Case
5. Amazon Fire 7 16GB Tablet with Alexa

Biggest Movers Since Last Report



1. Apple® 16" MacBook Pro®
2. Apple® 10.2" iPad® WiFi 64GB
3. Apple® 10.2" iPad® WiFi 256GB
4. Apple® 10.9" iPad Air® WiFi 64GB
5. Apple® AirPods® (3rd Generation)

NEW THIS MONTH!



Rave Sports®
Prism Towable
Inflatable Kit



SMEG
Retro Style 5-Quart
Stand Mixer



Vivitar®
Propel Desktop
Air Purifier



High Sierra®
Beach N' Chill
Cooler Duffel



Hanover
Chateau Gas Fire Pit
Coffee Table



HoMedics®
Cordless Glute Muscle
Massager with Heat

Rewards News!

Spring Into Events

Spring is almost here. The nights are growing shorter, and your participants have been longing to gather for those special spring events. Help them get back to normal this year with redemptions for everyone on their spring gift list.

Highlight items such as electronics for the new graduates this May and outdoor items for their favorite guy on Father's Day. Dad is going to love seeing the kids show up when they bring a new golf club or hammock for him to use this summer. The newlyweds will need everything. So, help them get started with quality cookware and housewares they'll use for years to come.

This year, spring events are going to be more meaningful than ever. Show your program participants how to express themselves by using their points to order gifts for all the special people they will be celebrating with.

The Takeaway: Spring events like graduations, weddings and Father's Day are ideal opportunities to encourage redemptions for gifts through your program.

Featured Promo! Spring Cleaning

Use Your Points to
**Keep it
Clean**

