

MONTHLY REWARDS RECAP

APRIL 2022 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars March 2022



1. Apple® AirPods Pro®
2. Apple® 10.2" iPad® WiFi 64GB
3. Apple® 10.2" iPad® WiFi 256GB
4. Apple® 10.2" iPad® WiFi + Cellular 256GB
5. Apple® AirPods® with Charging Case

Top Redeemers - Units March 2022



1. Dirt Devil® Express Lithium Hand Vac
2. Sonnet 4x 30 Binoculars
3. Apple® AirPods Pro®
4. 5-Piece Stainless Steel Bowl Set with Lids
5. Ruff & Ready 25-ft Scrunchie Garden Hose

Biggest Movers Since Last Report



1. Apple® 10.2" iPad® WiFi + Cellular 256GB
2. Apple® AirPods Pro®
3. Apple® 13" MacBook Pro®
4. Dirt Devil® Express Lithium Hand Vac
5. Apple® 10.2" iPad® WiFi 64GB

NEW THIS MONTH!



Bissell®
Myair® + Air Purifier
with HEPA Filter



Westinghouse
Electric Hanging
Outdoor Heater



Breville®
the 3X Bluicer™
Blender Juicer



Milwaukee®
Jobsite Fan with
AC Adaptor



Britax
B-Lively & B-Safe Gen2
Travel System



Ray-Ban®
Stories Wayfarer
Smart Glasses

Rewards News!

Plan Ahead for Summer Fun

Spring is the air. Trees are budding, birds are singing, and the grass is turning green. Help your participants plan for warm weather now and make sure your program supplies the fun with the right awards.

Memorial Day is the perfect time to spruce up the deck with new patio furniture. No warm weather get-together is complete without the tantalizing aroma of barbecue. Show them how their earnings can get them a new grill to feed their family and friends or make their home and garden a paradise.

Summer getaways will be on everyone's mind. Help them imagine the wonder of sleeping under the stars. Feature tents, camping gear, coolers and binoculars to get up close and personal with nature. Keep the kids entertained with tablets and hand-held games for the ride. Highlight awards to get your customers ready for warm weather fun and keep your program top-of-mind all season long.

The Takeaway: Begin promoting summer awards now to help your participants visualize warm weather fun with awards from your program.

Featured Promo! **Mother's Day**



Gift Ideas for Mom -
It's All About Her!