

MONTHLY REWARDS RECAP

MAY 2022 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars April 2022



1. Apple® AirPods Pro®
2. Apple® 10.2" iPad® WiFi 64GB
3. Apple® 10.2" iPad® WiFi 256GB
4. Apple® iPhone® 13 256GB (SIM-free)
5. Apple® AirPods® with Charging Case

Top Redeemers - Units April 2022



1. Ayesha Curry 3-Piece Bakeware Set
2. Apple® AirPods Pro®
3. Sonnet 4 x 30 Binoculars
4. Wagan® 12V Quick Set™ Inflator
5. Oster® Blend-N-Go MyBlend Blender

Biggest Movers Since Last Report



1. Apple® iPhone® 13 256GB (SIM-free)
2. Apple® iPhone® 13 128GB (SIM-free)
3. Ayesha Curry 3-Piece Bakeware Set
4. Dyson Outsize Cordless Vacuum
5. Microsoft® Surface Pro 8 Tablet

NEW THIS MONTH!



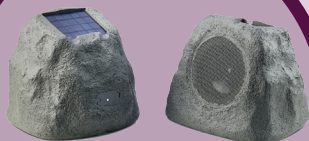
Yedi® Housewares Bread Machine with Accessories



SMEG Retro-Style Espresso Coffee Machine



Intex Swim Center Family Lounge Pool



iHome® 5-inch Bluetooth Rock Speakers



Marley™ Stir It Up Wireless Turntable



Owlet® Dream Duo Smart Baby Monitoring System

Rewards News!

It's About Cool

Summer is all about being cool. It's the perfect time to engage your participants with awards to help them stay cool during those warm and sunny summer days.

Remind them you have the hottest coolers for days at the beach and family picnics in the park. Showcase the latest hydrating backpacks to stay cool and refreshed, whether it's blazing a new trail in the wilderness or spending a day walking the urban jungle. Or how about catching some rays in the pool using their new floating lounge chair?

But summer is about looking cool, too. And who doesn't look cool in a pair of Maui Jim® or Ray-Ban® shades? Or perhaps picking up a new set of cool clubs to take all the right swings on the links this summer.

Summer's coming ... Inspire them with awards to both look cool and to stay cool during the long days ahead.

The Takeaway: Think cool when you're featuring awards this summer. Highlight items for staying cool and looking cool.

Featured Promo! **Bon Appetit**



Get Cooking With Your Points –
Bon Appetit!