

# MONTHLY REWARDS RECAP

SEPTEMBER 2022 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

## Top Redeemers - Dollars August 2022



1. Apple® AirPods Pro®
2. Apple® 10.2" iPad® WiFi 64GB
3. Apple® 10.2" iPad® WiFi 256GB
4. Apple® AirPods® (3rd generation)
5. Apple® 10.2" iPad® WiFi + Cellular

## Top Redeemers - Units August 2022



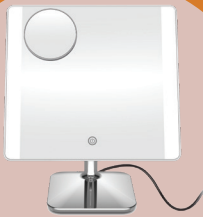
1. Apple® AirPods Pro®
2. YETI® Rambler® 16-oz. Stackable Pint
3. Sonnet 4 x 30 Binoculars
4. Amazon Fire HD 8 32GB Tablet
5. Dirt Devil® Express Lithium Hand Vac

## Biggest Movers Since Last Report



1. Apple® AirPods Pro®
2. Bose® QuietComfort® 45 Headphones
3. GPX® Mini Bluetooth Projector
4. Bose® QuietComfort® Earbuds
5. Beats® Fit Pro True Wireless Headphones

## NEW THIS MONTH!



Conair®  
Halo Lighted  
Makeup Mirror



Trek®  
Precaliber 20-inch  
Bike



Dr. STEM™ Toys  
Motorized Solar  
System Projector



Ricardo Beverly Hills  
Seahaven 2.0  
Carry-on Bag



Dyson  
V12 Detect Slim  
Cordless Vac



YETI®  
Tundra® 45  
Hard Cooler

## Rewards News!

### Make a List and Check it Twice

Supply chain issues the past two years have encouraged consumers to start their holiday shopping earlier than ever. Now is the time to begin promoting holiday orders with your customers. Using points for gifting helps customers stretch their holiday budget, saves time and ensures they receive their gifts in time for the holidays.

Don't wait! Plan your holiday gifting campaign now. Start highlighting the upcoming holidays on your website. Begin with some great gift ideas for the holidays. Highlight children's items. Feature electronics that everyone wants. Promote tools for the workshop and kitchen appliances to save time. And spotlight fashion accessories like bags and jewelry as great gifts, too.

Then, tell customers when they must enter their orders to guarantee holiday delivery. And make certain to include holiday gifting messaging in all of your communications to keep it top-of-mind.

**The Takeaway:** Plan your holiday gifting campaign now to help both you and your customers.

## Featured Promo! *The Great Outdoors*

**Explore the Great Outdoors  
with Your Points**

