

MONTHLY REWARDS RECAP

OCTOBER 2022 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars September 2022



1. Apple® AirPods Pro®
2. Apple® 10.2" iPad® WiFi 64GB
3. Apple® 10.2" iPad® WiFi 256GB
4. Apple® AirPods® (3rd generation)
5. Weber® Spirit E-310 Gas Grill

Top Redeemers - Units September 2022



1. Apple® AirPods Pro®
2. Sonnet 4 x 30 Binoculars
3. Minolta 1080p Full HD Dash Camera
4. Apple® 10.2" iPad® WiFi 64GB
5. Apple® AirPods® (3rd generation)

Biggest Movers Since Last Report



1. YETI® Tundra® 45 Hard Cooler
2. Apple® 10.2" iPad® WiFi 64GB
3. HP® 24" LED Backlit Monitor
4. Vitamix® Ascent™ Series A3500 Blender
5. GoPro® HERO9 Black Action Camera

NEW THIS MONTH!



iHome®
AutoVac Halo
Robot Vacuum



Weston
4-Tray
Food Dehydrator



Samsung®
The Frame
65" TV



Balkene Home
Astoria 1-Drawer
End Table



LEGO®
City Stuntz
Stunt Park



Kate Spade
Knott Medium
Crossbody Tote

Rewards News!

Holiday Countdown

Retail analysts are forecasting holiday sales to grow between 4% and 6%. But the lion's share of that will be coming from rising inflation which has increased by over 8% since last year.

Help your participants stretch their holiday dollars by redeeming points for gifts. Promote holiday redemption on your website and in emails to your participants. Encourage ordering early and create an order deadline to ensure gifts arrive in plenty of time for the holidays. Use "wish list" drawings to drive people to browse. Simply draw a participant's name each day. If they have items in their wish list, they receive one FREE.

Redeeming for gifts is a great way for participants to stretch their holiday gifting dollars. But the holidays are also great for you. People need to shop for gifts. The holiday is a set deadline and creates a sense of urgency. Finally, redeeming for gifts they would buy clearly shows the value of your program.

The Takeaway: Holiday gift redemption is good for your participants and your organization.

Featured Promo! Dinner Party



Redeem Your Points
for a Perfect Dinner Party