

MONTHLY REWARDS RECAP

JANUARY 2023 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars December 2022



1. Apple® AirPods Pro®
2. Apple® 10.2" iPad® WiFi 64GB
3. Apple® 10.2" iPad® WiFi 256GB
4. Apple® AirPods® (3rd generation)
5. Apple® 13" MacBook Air® with M2 Chip

Top Redeemers - Units December 2022



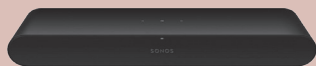
1. Apple® AirPods Pro®
2. Sonnet 4 x 30 Binoculars
3. Apple® AirPods® (3rd generation)
4. Keurig® K-Slim® Single Serve Coffeemaker
5. Cuisinart® Stainless Steel Chopper

Biggest Movers Since Last Report



1. Apple® AirPods Pro®
2. Apple® AirPods® (3rd generation)
3. Apple® 13" MacBook Air® with M2 Chip
4. Apple® 10.2" iPad® WiFi 256GB
5. Apple® 10.2" iPad® WiFi 64GB

NEW THIS MONTH!



Sonos®
Ray Compact
Soundbar



Odyssey Toys
Trailblazer Fog Car



Ooni Inc.
Koda 12 Gas Powered
Pizza Oven



Echelon
GT+ Connect Bike



HHPLIFT
Daydreamer Tote



Bose®
QuietComfort® 45
Headphones

Rewards News!

Spring Fever

Soon, the gray days and long nights of winter will give way to a bright, sunny spring. And with those warm and longer days comes the dreaded Spring Fever. Symptoms include restlessness, a yearning to be outdoors, a craving to bask in the sun, and an insatiable urge to clean.

Help break the Spring Fever for your participants. Start planning now to give them the cures for Spring Fever beginning in March. Help them ease restlessness by highlighting sporting goods. Get them out and about with new bicycles. Showcase lounge chairs or patio furniture to prepare for that warm spring sunshine. And while they're cleaning out the old, show how your awards catalog can help them bring in the new with anything their heart desires.

Help cure Spring Fever ... show your participants the antidotes available in your Rewards Catalog.

The Takeaway: Don't let your people suffer from Spring Fever. Begin highlighting awards to help them enjoy the coming warmer and longer days.

Featured Promo! **New Year ... New You**

Explore Options for the
New Year, New You!

