

MONTHLY REWARDS RECAP

FEBRUARY 2023 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers - Dollars January 2023



1. Apple® AirPods Pro®
2. Apple® 10.2" iPad® WiFi 256GB
3. Apple® 10.2" iPad® WiFi 64GB
4. Apple® AirPods® (3rd generation)
5. Apple® 13" MacBook Air® with M2 Chip

Top Redeemers - Units January 2023



1. Apple® AirPods Pro®
2. Sonnet 4 x 30 Binoculars
3. Apple® AirPods® (3rd generation)
4. NA Health & Wellness Cordless Ear Cleaner
5. Conair® Travel Fabric Steamer

Biggest Movers Since Last Report



1. Apple® 10.2" iPad® WiFi 256GB
2. Apple® 10.2" iPad® WiFi 64GB
3. Apple® 13" MacBook Air® with M2 Chip
4. Apple® 10.2" iPad® WiFi 256GB
5. JBL® Flip 5 Portable Bluetooth Speaker

NEW THIS MONTH!



Fitbit®
Versa 4
Smartwatch



Blackstone
Griddle Station with
Hard Cover



Xterra® Fitness
Adjustable Dumbbell
Pair



Hyperice
Venom Go Heat+
Massage Therapy



Marshall
Kilburn II Portable
Speaker



Energizer®
Lamp with Wireless
Charging

Rewards News!

April Showers & May Flowers

Winter's icy grip is already beginning to loosen. Soon, April showers will be leading the way to May flowers. Now is the time to inspire your participants to imagine all the beauty of spring everyone enjoys.

Stir their senses with the thought of sweet floral scents. Feature lawn and garden tools to nurture those May blossoms. Get them moving with a trail bike or golf clubs. How about helping them experience opening day at the ballpark by showing how to redeem for tickets? Don't forget to promote travel packages to help them with spring break trips.

Better not forget Mom. Spring means Mother's Day. Make sure to get your share of the billions spent each year on gifts for Mom. Help your participants use their earnings to get a special gift Mom really deserves.

Don't wait! Start promoting all the award options to help make this spring unforgettable to your members.

The Takeaway: Start capturing your participant's imagination now with awards to help them to make this spring memorable.

Featured Promo! Hit Snooze



Relax and Hit Snooze...
Redeem Today