

Elevating Safety Standards

SITUATION

A reseller partner brought us in to collaborate with a Fortune 500 manufacturer specializing in energy and chemicals. With multiple facilities running their own recognition programs, the client sought to unify efforts at the corporate level to drive stronger engagement, reduce administrative effort, and maintain full OSHA compliance, particularly aligning with the Voluntary Protection Programs (VPP) standard.

The company needed a scalable, compliant solution to consolidate safety recognition efforts across sites, improve program effectiveness and streamline resource management. Together with our reseller partner, we won the business by delivering a flexible, high-impact solution that aligned with their business objectives and compliance requirements.

By the Numbers

Our solutions saved company resources, increased participation and even increased the ROI on their program spending!

**50%**

Reduction in program management time

**9:1**

Increase in participation rates

**6:1**

Return on investment

SOLUTION

We implemented an online, points-based safety recognition program designed to engage and reward employees while promoting a culture of compliance and accountability. The program offers quarterly budget allocation by site, ensuring equitable and controlled point distribution. The platform allows individual employees to be recognized for safe behavior, knowledge and milestones – reinforcing key safety values and practices across the organization.

Recognition structure aligned to timeframes:

- Short-term: Spot recognition cards & eCards
- Medium-term: Points for training completion & safety participation
- Long-term: Accrued points for anniversaries & safety milestones



OSHA & VPP
Compliance



Online Reward
Catalog



Scalable Design

SUCCESS

Now in its eighth year, the program continues to deliver measurable value across the organization. Results include:

- A sustained reduction in administrative effort through automation and streamlined processes
- Increased employee engagement and satisfaction through personalized, meaningful recognition
- Enhanced safety compliance with VPP alignment, reducing audit requirements and insurance exposure
- Proven cross-site scalability and consistency, reinforcing a strong, unified safety culture