

Safety First - Through Training and Recognition

SITUATION



A premier specialty chemicals provider sought to reduce occupational illness, injury and lost-time incidents year over year. As an OSHA Voluntary Protection Program (VPP) organization, the company is committed to maintaining the highest standards of health, safety, security and environmental responsibility across the communities where employees live and work. To reinforce daily and preventative behaviors, they aimed to implement a safety program that championed hazard prevention, promoted safety training and encouraged worker and team involvement – supporting the goal of an incident-free, secure and healthy workplace.



SOLUTION



Hinda designed and piloted a tiered safety initiative with short-, mid- and long-term strategies to drive awareness and safe behaviors in a site-specific context. The program engages workers and supervisors in recognizing safe behavior, reporting near-misses and attending training, while setting monthly and quarterly individual and team goals. Hinda's infinitE® technology platform enabled streamlined program management and unique location-based configurations across all plant locations.

The initiative emphasizes four core strategies:

- Reinforcing safe behavior
- Encouraging safety prevention reporting
- Rewarding achievement of safety goals
- Supporting safety training reinforcement

Sustaining strategies ensured awareness and long-term adoption, including program branding, launch training, monthly communications, on-site kiosks and tip sheets.



Recognize Safe
Behavior



Report Near-
Misses



Attend Safety
Training



SUCCESS

Now implemented across eight market regions and 10 plant locations, the program has delivered measurable impact, with occupational illness, injury and lost-time incident rates steadily declining year over year. The initiative has fostered broad organizational adoption while reinforcing a culture of safety, accountability and engagement.